

2023 United Nations General Assembly Week

SEPTEMBER 17- 26
New York City, New Jersey, Connecticut

DRAFT 9-5



ORGANIZE | HOST | SPONSOR | ATTEND | LAUNCH

A "WEEK OF INTERNATIONAL AFFAIRS" (of Olympic Caliber)



Organized under the auspices of the NGO Committee on Private Sector Development.
Committee of non-governmental organizations in consultative status with the United Nations.

CONTACT US

www.ngocommitteepsd.org
Harvey Dupiton, Chair
Giselle Alers, Co-Chair

PROJECT OF XEN PI CO. A PARTNER IN THE FINANCING FOR DEVELOPMENT FUND (FFD-F) PROJECT.

www.financingfordevelopmentfund.org

Copyright ©2015
XenPi & Associates, A Partner in FFD- Fund
All rights reserved

OPPORTUNITY TO ORGANIZE/COLLABORATE, HOST, SPONSOR, LAUNCH, ATTEND A GRAND COLLABORATION MOBILIZING CITY-WIDE/ WORLD-WIDE

ORGANIZED BY THE NGO COMMITTEE ON PRIVATE SECTOR DEVELOPMENT
WITH THE ASSISTANCE OF AN ARMY CORPS OF INTERNS/VOLUNTEERS REPRESENTING 72 COUNTRIES
ORGANIZED IN PARTICIPATION WITH
DIASPORA ORGANIZATIONS, UNITED NATIONS OFFICES, PERMANENT MISSIONS TO THE UNITED NATIONS, NYC-BASED CONSULAR AND TRADE OFFICES, CHAMBERS OF COMMERCE, BUSINESS ASSOCIATIONS, GLOBAL MEDIA, NEW CITY GOVERNMENTS AND THE BUSINESS COMMUNITY

3 EVENT CHANNELS TO NAVIGATE THROUGH HUNDREDS OF ACTIVITIES
EVENTBRITE, GLOBAL GOALS WEEK, UNGA WEEK.ORG, UNITEDNATIONSWEEKLY.NET

22 CATEGORIES OF ACTIVITIES ON INTERNATIONAL (INTL) AFFAIRS (LIKE AN OLYMPIC OF 22 GAMES)

- [INTL RELATIONS] [INTL HIGH-LEVEL SIGNING] [INTL RELIGION] [INTL UNDERSTANDING] [INTL FOOD & DRINKS] [INTL CONSUMER GOODS] [INTL ARTS] [INTL MUSIC] [INTL THEATRICAL] [INTL FASHION] [INTL FILMS] [INTL GAMES] [INTL DAY OF PEACE WALK] [INTL BANKING & FINANCE] [INTL TRADE & INVESTMENT] [INTL TRAVEL & DESTINATION] [INTL DIASPORA-SPOKEN LANGUAGES] [INTL YOUTH ENGAGEMENT] [INTL CAMPAIGNS] [INTL MEDIA] [INTL JOBS] [INTL PARTNERSHIPS]

17 INVITATIONS/ PLATFORMS FOR ACTION, CULMINATING INTO 13 GLOBAL PARTNERSHIPS

VISIT THE EVENT AT www.ungaweek.org, UNITEDNATIONSWEEKLY.NET
EMAIL: INFO@UNITEDNATIONSWEEKLY.NET

2023 United Nations General Assembly Week

SEPTEMBER 17- 26

New York City, New Jersey, Connecticut



ORGANIZE | HOST | SPONSOR | ATTEND | LAUNCH

DRAFT 9-5

A WEEK OF INTERNATIONAL AFFAIRS

DIPLOMACY
PARTNERSHIPS
MULTICULTURALISM AND DIVERSITY
THE DIASPORA ECONOMY

1. BACKGROUND & RATIONALE

Before our initiative there was the week of UNGA- The week of the United Nations General Assembly which this year marks its 78th session, from September 18-September 26

- Traditionally, the **United Nations General Assembly (UNGA)** debate occurs during that 4th week of September. It is that prominent week known to bring Heads of State and heads of governments from one hundred and ninety-three (193) countries to address the United Nations General Assembly at the political debate held annually at United Nations Headquarters in New York. The year 2023 marks the 78th session of the General Assembly since the inception of the United Nations in 1946. This year is important on the international calendar given the urgency declared by the UN Secretary General to accelerate jobs. It is also the year that the world community will make a last push to mobilize partnership actions and commitments heading towards the Summit of the Future in 2024.
- The yearly convening of this magnitude of influential leaders from around the world to the UN is not only unparalleled but also is of historic proportion. Each year, it provides an opportunity for world leaders to tackle some of their most pressing concerns.
- Also unique is that the event takes place in New York City, the leading financial and cultural center of the world where a piece of every country is etched into a distinct neighborhood within the tri-State area bearing a community of first- or second-generation immigrants.
- Over the years, the occasion has been met with high anticipation by not only arriving governments and New York governments as host, but also by business and civil society leaders, celebrities, and other luminaries and visionaries from around the world whose plans are built around the week. Outside the halls of the United Nations, the high-level week traditionally attracts a myriad of activities such as meetings, business conferences, trade shows, entertainment, and quite often public concerts, which involve government participation as well. Many more activities in parallel with the week tend to sprawl on their own with each passing year.
- Despite all its success, a gathering which could have easily been compared to the Olympic of International Affairs has fallen short of its potential. **A week better planned would not only be more beneficial to the local economy but provide a great opportunity for the visiting crowd to achieve concrete deliverables on multiple fronts.**

Visit the 2023 UNGAWeek website at www.ungaweek.org, or www.unitednationsweekly.net

Email: info@unitednationsweekly.net



2. INTRODUCTION OF THE INITIATIVE: UNITED NATIONS GENERAL ASSEMBLY (UNGA) “WEEK OF INTERNATIONAL AFFAIRS”, September 17 - 26

There is no better time in the United Nations calendar to address international issues through global collaboration than during the week of United Nations General Assembly, when New York City plays host to the largest gathering of world leaders anywhere on the planet.

The initiative, UNGA WEEK OF INTERNATIONAL AFFAIRS, exists to transform the traditional week (UNGA) into the Olympics of International Affairs. By that we mean one designed in the way of the Olympics to engage national competitions, promote friendship and understanding, encourage collective action, make people feel proud about who they are, where they are from, their culture, their language, their religion, and the diplomacy of their country at the United Nations. This year, UNGA Week of International Affairs begins on Sunday September 17 – through Tuesday, September 26, 2023. This year is important on the international calendar given the urgency declared by the UN Secretary General to accelerate jobs. It is also the year that the world community will make a last push to mobilize partnership actions and commitments heading towards the Summit of the Future in 2024. The thematic focus of the Week is: Diplomacy, Multiculturalism and Diversity, Partnerships, and the Diaspora Economy.

3. Expected Outcomes: The UNGA Week of International Affairs aims to achieve the following outcomes:

- Mobilize constituencies behind the themes of the Week.
- Increased awareness and understanding of global challenges, promoting a sense of shared responsibility among nations.
- Enhanced diplomatic relations.
- Strengthened Global Cooperation.
- Encourage Action-Oriented Solutions
- Empower Youth to actively contribute to shaping the world they will inherit.
- Enhanced Civil Society Participation: By including civil society in the discussions, we aim to leverage their expertise and grassroots knowledge to inform policymaking and implementation.
- Strengthened partnerships between governments, international organizations, civil society, and the private sector.



4. Initiative Structure

The initiative enhances the traditional week in three important ways making it easier for anyone to organize, collaborate, host, sponsor, launch, or attend.

- **The Invitations:** Those are UN Events, Side Events, Events around Town, Global Events etc. Our initiative website, www.ungaweek.org, or www.unitednationsweekly.net has a complete list of all events to help participants navigate the week. In addition, people may also turn to Eventbrite.com, and globalgoalsweek.org for plenty more activities dedicated to the week.
- **17 Platforms for Action** serve as catalysts to encourage and facilitate hundreds more activities, to get everyone involved, facilitate concrete partnerships for the SDGs, and overall, mobilize the local and global economy.
- **13 Partnerships/ Actions & Commitments:** The most desired outcome of the event is to keep people mobilized through concrete actions. At Least 10 such global partnerships are in development.

5. 17 Platforms for Action/ Invitations (Visit our website www.unitednationsweekly.net)

- **The New Jersey Invite. Red Bulls Soccer Game, September 20.**
Our flagship UNGA Week of International Affairs' event in New Jersey is a Soccer Match, Red Bulls vs Austin FC, during Hispanic Heritage Month inviting the United Nations visiting crowd to attend in support of the games, in support of diversity. This initiative is led by the Morris County Hispanic-American Chamber of Commerce.
- **The Connecticut Invite.** International Impact Investing forum focused on the Least Developed Countries (LDCs). An Investment Mobilization conference led by the University of Connecticut.
- **An Ecumenical Opening Day** on September 17 involving the church community in the five boroughs offering services adhering with the theme of the week and capped by a special offer of a Gospel treat in Harlem.
- **A Presidential Town meeting** platform offering world leaders the opportunity to speak to the youth in academia at any of the 17 City University of New York Schools (CUNY).
- **A Wall Street Invite** offering governments an opportunity to network with leaders of the financial community.
- **International Food Night** platform throughout the Week involving a diverse selection of participating restaurants representing different world cuisines, ensuring a broad representation of international flavors. Those restaurants will create special prix fixe menus or unique dishes and culinary delights inspired by their countries' traditional recipes. The activity fosters cultural exchange through gastronomy.



- **World National Dish Tasting:** It features 2 distinct international Competition, (1) for the best tasting Jollof rice and (2) the people’s choice for the best tasting rice between (1) Parboiled rice, (2) Jasmine rice, and (3) Basmati rice.
- **International Gallery Night** platform throughout the Week involves participating galleries hosting thematic exhibitions featuring curated artworks from different regions, highlighting both established and emerging artists. Their work of art revolves around peace, sustainability, cultural exchange, and the United Nations Sustainable Development Goals (SDGs)—a celebration of cultural diversity, global unity, and the meaningful connections among nations.
- **High-Level Signing Platform** exists for world leaders and high-level representatives to publicly demonstrate their support and commitment to the established agenda resolutions, declarations, or agreements. The High-Level Signing platform provides Member States the opportunity to translate commitments into tangible actions.
- **International Music Night**, featuring different sounds of music from around the world, yet resonating as a family of the same chord. The night will pay tribute to the late former Permanent Representative of Thailand to the United Nations, H.E. Ambassador Virachai Plasai, of Thailand who brought music to top diplomats at the United Nations through an initiative very much alive still to this day referred to as Thai Break.
- **An International Day of Peace Walk** on September 21, as part of worldwide observances. Details are still in the works.
- **Global Campaigns:** Global Campaigns is a platform to inviting people to mobilize and organize.
- **The Future We Want People’s Campaign**, A Global Campaign set to be launched during the 2023 UNGA Week of International Affairs to represent the voice of the people in what future they want.
- **50-Year Hip Hop Tribute:** A written declaration in support of Hip Hop.

6. 13 Partnership Outcomes

- Global Campaign for Jobs: A Global Campaign set to be launched during the 2023 UNGA Week of International Affairs in response to the recent call of the Secretary General of the United Nations to accelerate jobs.
- The Financing for Development Fund (FfD-F): Opportunity for local country funds to partner in the FfD-F Investment Mobilization drive to raise \$1.5 trillion over the next 5 years to accelerate private sector development and job creation globally with a special focus on developing and low-income countries.
- Global Consumer Alliance: Enhanced Partnership Alliance of industry leaders driving the global consumer market.
- The Diaspora Economy Initiative: Proposed High-Level Signing opportunity for Member States to work together leading up to the 2024 MDG Summit towards the development of a set of actionable recommendations and policy proposals on the New Diaspora Economy initiative.

- Diaspora Bond Alliance: Proposed High-Level Signing opportunity for Member States to consider a collective partnership to realize the potential of Diaspora Bonds for their country. The Diaspora Bond Alliance is an initiative launched by community for country with the backing of major retail operators aimed to leverage their purchasing dollars to remit to country in the form of a Diaspora bond targeting “Loyalty Infrastructure-building” in the homeland.
- Diaspora Tourism Alliance: Proposed High-Level Signing opportunity for Member States to consider working together for the development of Diaspora Tourism.
- Creative Cities Network Alliance: Proposed High-Level Signing. Opportunity for Member States to consider working collectively towards the implementation of the United Nations agenda on the creative economy. The Creative Cities Network Alliance represents a commitment by industry stakeholders to invest in the sector that drives the Creative Economy—music, films, arts, media.
- The Bioenergy Global Alliance: Opportunity for Member States to consider the Panama roadmap in the global transition towards a more sustainable energy future.
- Global Street Games Alliance: Global Street Games Alliance together with Global Street Foods Alliance is a global initiative which is set to begin during the 2023 UNGA Week of International Affairs and travel to designated host countries.
- Global Street Foods Alliance: Global Street Games Alliance together with Global Street Foods Alliance is a global initiative which is set to begin during the 2023 UNGA Week of International Affairs and travel to designated host countries.
- The Future We (the People) Want: A Global Campaign set to be launched during the 2023 UNGA Week of International Affairs to represent the voice of the people in what future they want.
- Women in Arts Empowerment Network: A First-Ladies Initiative in partnership with Chelsea Arts community.
- International Alliance of Creole Countries - Proposed High-Level Signing opportunity for Creole-speaking and to engage in a collaborative effort on the development of the Creole language. Global initiative conceived by the Haitian Diaspora community seeking a host country for the first international conference on the creole language.

7. Key to our Success

- Engage a Grand Collaborative effort engaging the United Nations and New York City and its neighbors.
- Establish a mechanism to connect the dots among the many activities that are already taking place.
- Enhance the week by mobilizing key constituencies: Diaspora, Governments, The Restaurant Community, the Gallery and Arts Community, Academia, Faith-based, Sports, The Financial community.
- Engage an army of volunteers.
- Concrete Deliverables.



8. Our Network

The initiative is led by the NGO community at the United Nations, organized under the auspices of the NGO Committee on Private Sector Development at the United Nations (www.ngocommitteepsd.org). The initiative is made possible through a grand collaborative involving Diaspora organization, Community-based organizations, City Agencies, United Nations offices, Permanent Missions to the United Nations, Foreign Consulate Offices, and Chambers of Commerce.

We are a Committee of NGOs representing more than 7,000 NGOs working in consultative Status with the United Nations Economic and Social Council (ECOSOC). To view the list of NGOs, [United Nations Civil Society Participation – Consultative status](#), or Download pdf (Attached). Leading the UNGA Week of International Affairs, our network has grown to include hundreds of multinationals, investment companies in emerging markets, business, and trade associations.

In Participation:

- **Diaspora Organizations/Liaison Captain:**
Jamaica, Haiti, Guyana, Trinidad and Tobago, Barbados, Greece, Ireland, Bahrain, Romania, Croatia, Egypt, Nigeria, Cameroon, Burkina Faso, Senegal, Gambia, Angola, Guinea Bissau, Guyana, Barbados, Russia, China, Korea, Japan, India, Pacific Islands, Haiti, Canada, Serbia, Ukraine, Yemen Ethiopia, Eritrea, Kenya, Ghana, Liberia, Georgia, Bulgaria, Poland, El Salvador, Cape Verde, Cameroon, Mali, Philippines, Ireland, U.K., Czech, Benin, Uganda, South Africa (need to organize by region) Those represent people that I have access to each from the country.
- **United Nations Associations: Visit the WFUNA.org web to consult the least of more than 96 UNAs.**
- **Chambers of Commerce & Industries**
- **Permanent Missions to the United Nations/ Consulates & Trade Offices**
- **Office of the President of the General Assembly, United Nations (ECOSOC) NGO Office, UN Media Organizations, Group Chair on the Least Developed Countries and ...**
- **Consulates and Trade Offices in New York**
- **United Nations Offices Liaison:**
International Organization for Migration (IOM/(IDiaspora.org), UNCTAD, International Trade Center (ITC), UNESCO, UNDP, International Telecommunications Union (ITU), United Nations University, International Labor Organization, The UN Global Compact, UNWOMEN, UN Development Business, UN Alliance on Civilizations.

Business Associations: EMPEA/Global Private Capital, Americas Society/ Council of the Americas

Visit the 2023 UNGAWeek website at www.ungaweek.org, or www.unitednationsweekly.net
Email: info@unitednationsweekly.net